

New at Market

Bedding

THERAPEDIC

PS 1-501

The iCon Bed is part of new partnership with Hollandia International and lets both sleepers connect to iPads, listen to music and stay connected. Fingertip controls provide easy access. The bed retails at \$20,000 in queen.

Also introducing components of the iCon bed separately, including the Trio bed base which arches and stretches the back, and a Dual Tech 3D ventilated mattress.

Revamped Therawrap line of encased coils retails from \$699 to \$1,199 and features premium fills, including memory foam, latex and high density poly foam.

Revamped BackSense line features the company's signature HourGlass Back Support and retails from \$399 to \$799.

Back Sense line has been reengineered with new features, new looks and aggressive prices. New models include the Soft Touch Euro Top, a micro-coil found in the comfort end of the line. The model is 50% stronger and sleeps 28% cooler than a conventional pillow top set, the company says.

New PureTouch by Therapedic line offers natural latex in thicknesses ranging from three inches to 12 inches. Retails range from \$1,199 to \$2,999.

New at Market

Bedding

MAGNIFLEX

IHFC D-843

New 4,000-square-foot showroom is triple the size of the former space. Company is showing Magniflex Naturally Collection, which features revamped Eco-bamboo and GreenCotton models.

Also introducing a new eMagniflex line, featuring specific products for Internet-only retailers, and a new insect- and bedbug-repelling mattress that uses plant-based materials and is Oeko-Tex certified.