

BedTimes

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Magniflex debuts at Canadian market

As part of a plan to grow its market share in Canada, specialty bedding producer Magniflex showed for the first time at the Canadian Home Furnishings Market Jan. 9-12 in Toronto. Magniflex, based in Prato, Italy, conducted a test launch with retailers in Montreal and Toronto last year. The company's mattresses are distributed in 70 countries.